

**Panel:** A New Era of Mass Politics? Leadership, Populism and Information (Grand Ballroom)

**Date/Time:** April 26, 2012 / 20:30 – 21:45

**Organizing Institution:** The Asan Institute for Policy Studies

**Talking Points for:** John Clifton  
Gallup

GDP per capita increased in Egypt and Tunisia in almost a linear fashion from 2005 to 2010. The Human Development Index, published by the United Nations, also showed that both countries had shown consistent improvement over the same time series. These indicators, in addition to others, provided little to no insights leading up to the revolutions in both countries. Gallup, on the other hand, found that the percent of people that were thriving in both countries decreased dramatically from 2005 to 2010. The finding indicates that there is more to the human condition than just traditional economics.

Jon Clifton, Partner at Gallup, and also the Deputy Director of the Gallup World Poll, will go into detail how the world firm put together the largest wellbeing study of its kind, which today reaches 160 countries. What many thought were immeasurable before, Gallup now tracks some of the world's most important states of mind such as fear, hope, and attachment to one's community. Clifton will go into detail about the Gallup World Poll and the most significant findings that all leaders need to know.

*\* The views expressed herein do not necessarily reflect the views of the Asan Institute for Policy Studies.*

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