

Press Release  
For Immediate Release

### **Asan Special Lecture by Nicolas Berggruen at the Asan Institute**

Seoul, November 28, 2013 – The Asan Institute for Policy Studies will host the *Asan Special Lecture* by Nicolas Berggruen, founder and President, Berggruen Holdings at 10 A.M. on Tuesday, December 3 in the auditorium at the Institute.

Dr. Hahm Chaibong, President of the Asan Institute, will have a discussion on the Intelligent Governance for the 21st Century: A Middle Way between West and East with him.

The lecture is open for the media but R.S.V.P. is required by 12p.m. Monday, December 2.

For R.S.V.P, please email: [communications@asaninst.org](mailto:communications@asaninst.org)

For further details, please call Ms Heesun Kim, Communications Director at 82 10 8287 1747.

#### **About the Berggruen Institute on Governance**

In 2010, Nicolas Berggruen founded the Berggruen Institute on Governance. Building systems of effective governance in the 21st century is its mission. The Institute is a non-partisan organization whose membership comes from across the globe, and includes former heads of state, industry leading entrepreneurs, and Nobel laureates. The group includes Gordon Brown, Nicolas Sarkozy, George Yeo, Eric Schmidt Eric X Li, and many others. The Institute is committed to drawing from practices in both the East and the West in approaching the common challenges of globalization in the 21st century. The most recent gathering was a two-day conference in China during which the Institute had the privilege of engaging with President Xi Jinping, Premier Li Keqiang and many others within China's leadership.

#### **About the Asan Institute for Policy Studies**

The Asan Institute for Policy Studies is an independent think tank that provides innovative policy solutions and spearheads public discourse on the core issues in Korea, East Asia and the world. Our goal is to assist policymakers to make better informed and mutually beneficial policy decisions. The Asan Institute, established in 2008, has successfully hosted a series of international conferences including the Asan Plenum, the Asan China Forum and the Asan Nuclear Forum and published a number of books such as *China's Foreign Policy*, *Japan in Crisis* and *The Arab Spring*.

# Profile of Nicolas Berggruen

## Current Position

- ▶ Founder; President, Berggruen Holdings
- ▶ Chairman, Berggruen Institute on Governance

## Education

- ▶ B.S. in Finance and International Business, New York University

## Work Experience

- ▶ Member, Council on Foreign Relations (Present)
- ▶ Director on the Board, Pacific Council on International Policy (Present)
- ▶ Senior Fellow, Minda De Gunzburg Center for European Studies, Harvard University (Present)
- ▶ co-founder, Alpha Investment Management (a fund of hedge funds operation that was sold to Safra Bank in 2004).

## Publication

- ▶ *Intelligent Governance for the 21st Century: A Middle Way Between West and East* (2012)