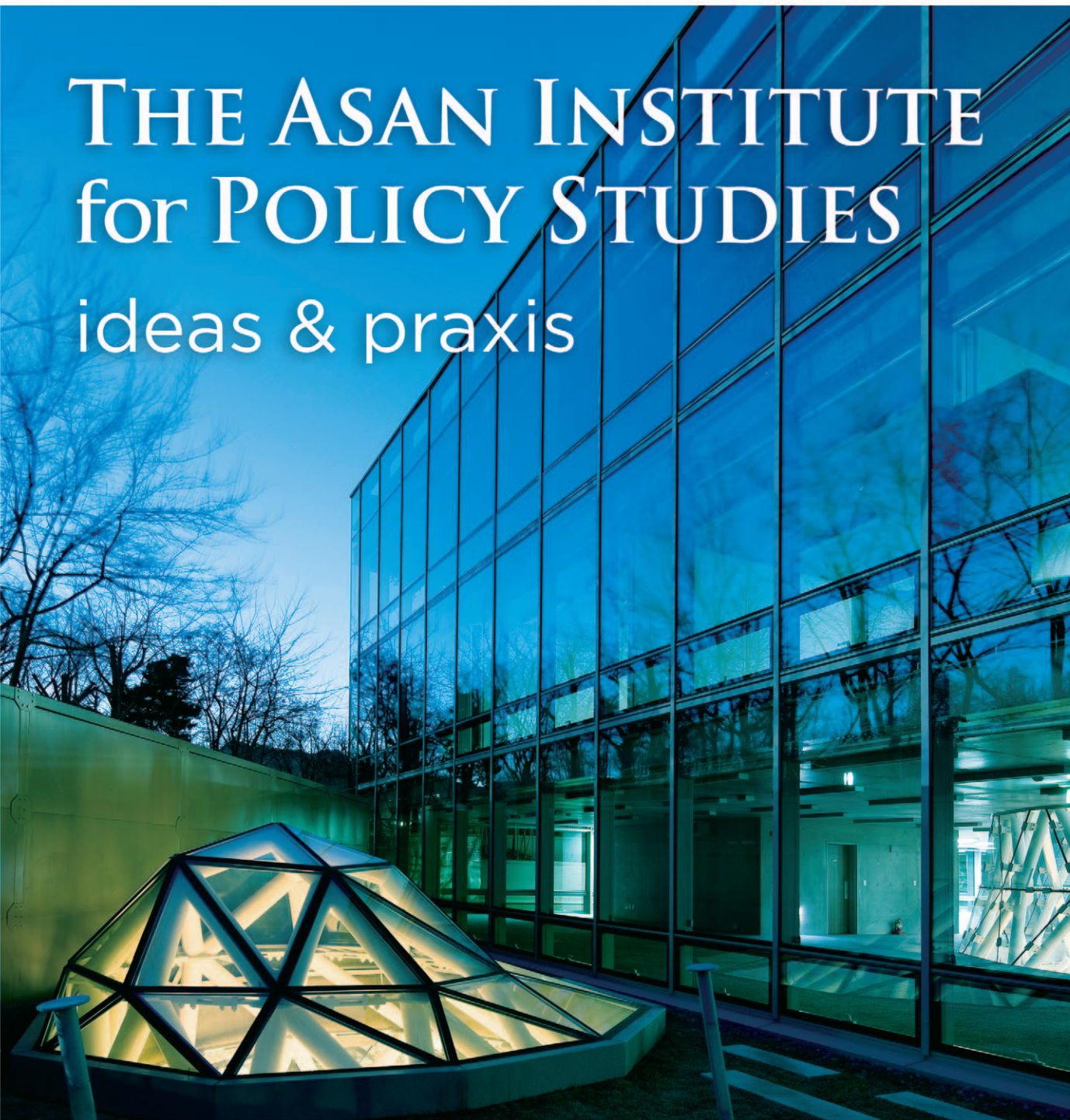


# THE ASAN INSTITUTE for POLICY STUDIES

ideas & praxis



ASAN  
Chung  
Ju-Yung

1915~2001



*“When we prosper,  
our nation will prosper and  
our nation’s prosperity will bring us prosperity.”*

- ASAN Chung Ju-Yung -

The late Chung Ju-Yung, affectionately known by his pen name, Asan, was the legendary founder of the Hyundai Group. Asan is the name of his hometown in central Gangwon Province, in present-day North Korea.

A six-term member of the National Assembly of the Republic of Korea, Dr. Chung also serves as the Chairman of the Board of Ulsan University and the Asan Foundation, the largest philanthropic organization in South Korea. He is an Honorary Vice-President of FIFA, the world governing body of football, and honorary president of the Korea Football Association. Dr. Chung earned a B.A. in economics from Seoul National University, an M.S. from the Sloan School of Management at MIT, and a Ph.D. in international relations from the School of Advanced International Studies (SAIS) at the Johns Hopkins University.



The Founder

**Chung  
Mong Joon**



The Asan Institute for Policy Studies is an independent, non-partisan think tank with the mandate to undertake policy relevant research to help foster a domestic, regional, and international environment conducive to peace and stability on the Korean peninsula as well as eventual Korean reunification.

## Chairman LEE In-ho

Ph.D. in history, Harvard University.  
Former Korean Ambassador to the Russian Federation. Emeritus  
of Seoul National University.

*“The Asan Institute for Policy Studies is an independent think tank unique in Korea. It aspires to become the premier forum for debating critically important policy issues related not only to Korea, but to the global community as a whole.”*



## President HAHM Chaibong

Ph.D. in political science, Johns Hopkins University

*“Our aim is to create an exciting gathering place for intellectuals, policy experts, and decision makers who share our vision and passion for analytical rigor and real policy alternatives.”*



THE ASAN INSTITUTE for POLICY STUDIES



Asan conferences bring together the leading experts in various fields to share insights and provide alternatives to some of the most challenging policy issues of the day.

C O N F E R E N C E

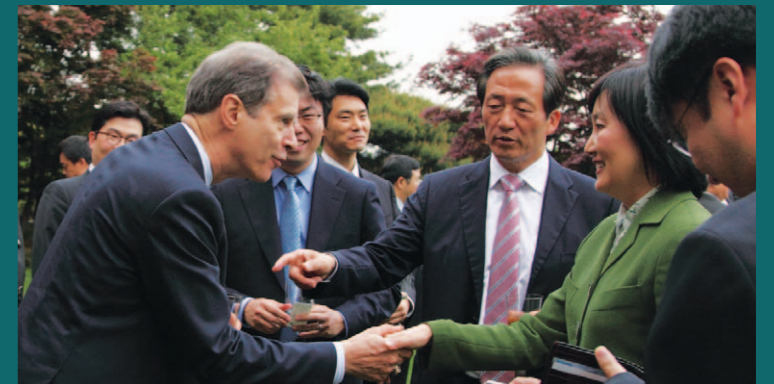
The Asan Memorial Lecture is the flagship lecture series of the institute that invites the most influential and original thinkers in various fields to engage Korean intellectuals, policy makers, and the informed public.



M E M O R I A L L E C T U R E



Asan’s magnificent facilities, including the roof-top garden, terraces, and bright, open meeting spaces, provide a perfect setting for receptions, luncheons, and dinners.



“Dosirak with Experts” is a working lunch session where leading policy experts address current events.

A|S|A|N D|O|S|I|R|A|K

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