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|  | **Press Release**  |
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**93 percent S. Korean Find Corruption to be a Serious Problem**

* From May 10-12, 2014 the Asan Institute for Policy Studies conducted a public opinion survey on attitudes toward corruption in Korea.
* Corruption in Korean society was cited as a serious problem by 93.4%.
* A plurality (47.5%) stated that corruption was now a more serious problem than it was a decade ago.
* A majority (59.5%) was optimistic that the seriousness of corruption would decline in the coming decade.
* 80.7% cited corruption in the public sector as serious. This was largely consistent across age cohorts and self-identified ideology.
* 76.9% cited corruption in the private sector as serious. This was largely consistent across age cohorts and self-identified ideology.
* A clear plurality (40.8%) cited politics as being the most corrupt.
* A plurality (40.9%) cited stronger punishment as the most important aspect of reducing corruption, while 23.4% stated that those in positions of power needed to lead by example. 22.7% cited the importance of increasing institutional transparency.
* Weak punishment was cited by a plurality (26.1%) as the cause of ongoing corruption.
* A majority (54.4%) opposed parachute appointments, where a public sector officials join the industry they were once charged with regulating.
* The sample size of the survey was 1,000 people over the age of 19. The margin of error was ±3.1% at the 95% confidence level. The survey employed RDD for landline and mobile telephones.

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