





#### Asan-NUS MEI Workshop

# Globalization and the Ties that Bind: Korea and the Gulf

#### Hosted by

The Asan Institute for Policy Studies &
National University of Singapore, Middle East Institute

#### Co-sponsored by

The Republic of Korea Ministry of Foreign Affairs

Date: Thursday, May 14 and Friday, May 15, 2015 Venue: Conference Room (2F), The Asan Institute for Policy Studies Seoul, Korea

## Agenda Overview (Day 1)

09:30-10:00	lay, May 14, 2015 Registration		
09.30-10.00		TT 1 C1 11	
10:00-10:30	Welcoming Remarks	Hahm Chaibong	The Asan Institute for Policy Studies
	Opening Remarks	Peter Sluglett	Middle East Institute, NUS
	Keynote Address	Kwon Hee-seog	Ministry of Foreign Affairs
10:30-12:00	Session 1 Politics: Integration, Political Reform, and Governance		
	Moderator	<b>Clement Henry</b>	Middle East Institute, NUS
	Speaker	Peter Sluglett	Middle East Institute, NUS
	Speaker	Jang Ji-Hyang	The Asan Institute for Policy Studies
	Discussant	Fanar Haddad	Middle East Institute, NUS
12:00-13:00	Lunch		
	Session 2 Religion: Islam in Korea and the Gulf		
	Moderator	Nele Lenze	Middle East Institute, NUS
13:00-14:30	Speaker	Zoltan Pall	Middle East Institute, NUS
	Speaker	Park Hyondo	Myongji University
	Discussant	Kim Suwan	Hankuk University of Foreign Studies
14:30-14:45	Break		
	Session 3 Security: Failed States, Terrorism, and Sanctions		
	Moderator	Shin Chang-Hoon	The Asan Institute for Policy Studies
14:45-16:15	Speaker	Fanar Haddad	Middle East Institute, NUS
	Speaker	Go Myong-Hyun	The Asan Institute for Policy Studies
	Discussant	Peter Sluglett	Middle East Institute, NUS
16:15-16:30	Break		
16:30-18:00	Session 4 Society: Demographic and Cultural Ties		
	Moderator	Go Myong-Hyun	The Asan Institute for Policy Studies
	Speaker	Veronika Deffner	Middle East Institute, NUS
	Speaker	Nele Lenze	Middle East Institute, NUS
	Discussant	Jang Ji-Hyang	The Asan Institute for Policy Studies

#### Agenda Overview (Day 2)

Day 2: Friday, May 15, 2015				
	Session 5	Economy: Trade, Finance, and Energy		
10:00-11:30	Moderator	Peter Sluglett	Middle East Institute, NUS	
	Speaker	Clement Henry	Middle East Institute, NUS	
	Speaker	Lee Kwon-Hyung	Korea Institute for Int'l Economic Policy	
	Discussant	Park Jiyoung	The Asan Institute for Policy Studies	
11:30-11:45	<b>Closing Remarks</b>			
11:45-13:00	<b>Closing Lunch</b>			

#### **Participant List**

#### Middle East Institute, National University of Singapore

- 1. Prof. Peter SLUGLETT / Director
- 2. Prof. Clement HENRY / Visiting Research Professor
- 3. Dr. Veronika DEFFNER / Visiting Senior Research Fellow
- 4. Dr. Nele LENZE / Research Fellow and Editor
- 5. Dr. Fanar HADDAD / Post Doctoral Research Fellow
- 6. Dr. Zoltan PALL / Post Doctoral Research Fellow

#### **Korean Participants**

- 1. Dr. GO Myong-Hyun / Research Fellow, The Asan Institute for Policy Studies
- 2. Dr. HAHM Chaibong / President, The Asan Institute for Policy Studies
- 3. Dr. JANG Ji-Hyang / Research Fellow, The Asan Institute for Policy Studies
- 4. Prof. KIM Suwan / Professor, Hankuk University of Foreign Studies
- 5. Mr. KWON Hee-seog / Director-General, Ministry of Foreign Affairs
- 6. Dr. LEE Kwon-Hyung / Research Fellow, Korea Institute for Int'l Economic Policy
- 7. Prof. PARK Hyondo / Research Professor, Myongji University
- 8. Dr. PARK Jiyoung / Research Fellow, The Asan Institute for Policy Studies
- 9. Dr. SHIN Chang-Hoon / Research Fellow, The Asan Institute for Policy Studies

### **Detailed Agenda**

**Date:** May 14 (Thu.) and May 15 (Fri.), 2015 **Venue:** The Asan Institute for Policy Studies, Seoul, Korea

Day 1: Thursday, May 14, 2015		
10:00-10:30	Welcoming Remarks	Hahm Chaibong President, The Asan Institute for Policy Studies
	Opening Remarks	Peter Sluglett  Director, Middle East Institute  National University of Singapore
	Keynote Address	Kwon Hee-seog  Director General, African and Middle Eastern Affairs Bureau Republic of Korea Ministry of Foreign Affairs
	Session 1	Politics: GCC Integration, Political Reforms, Governance
	Moderator	Clement Henry Middle East Institute, National University of Singapore
10:30-12:00	Peter Sluglett	Reverberations of the Arab Revolutions  Director  Middle East Institute, National University of Singapore
	Jang Ji-Hyang	The Developmental State in the Gulf: The Korean Experience  Research Fellow, Middle East and North Africa Program  The Asan Institute for Policy Studies
	Discussant	Fanar Haddad  Middle East Institute, National University of Singapore
12:00-13:00	Lunch	

	Session 2	Religion: Islam in Korea and the Gulf	
	Moderator	Nele Lenze	
		Middle East Institute, National University of Singapore	
		The Local and the Global in Salafism in the Arabian Gulf:	
	Zoltan Pall	A Case Study of the Evolution of Salafi Groups in Kuwait	
13:00-14:30	Zoitan i an	Post-Doctoral Research Fellow	
		Middle East Institute, National University of Singapore	
	Park Hyondo	Islam in Korea	
		HK (Humanities Korea) Research Professor	
		Institute of Middle Eastern Affairs, Myongji University	
	Discussant	Kim Suwan	
14:30-14:45	Break	Hankuk University of Foreign Studies	
14:30-14:43	Session 3	Samuity, Failed States Tappapiem and Sanations	
	Session 5	Security: Failed States, Terrorism, and Sanctions Shin Chang-Hoon	
	Moderator	The Asan Institute for Policy Studies	
	Fanar Haddad	ISIS and the Future of Iraq	
		Post-Doctoral Research Fellow	
14:45-16:15		Middle East Institute, National University of Singapore	
		North Korean Laborers in the Middle East	
	Go Myong-Hyun	Research Fellow, Risk, Information, and Social Policy Program	
		The Asan Institute for Policy Studies	
	Discussant	Peter Sluglett	
16:15-16:30	Break	Middle East Institute, National University of Singapore	
10.13-10.30	Session 4	Society: Demographic and Cultural Ties	
16:30-18:00	Dession 4	Go Myong-Hyun	
	Moderator	The Asan Institute for Policy Studies	
10.30-10:00	Veronika Deffner	Migrants from Asia and the Production of "Global Cities"	
		Visiting Senior Research Fellow	

	Middle East Institute, National University of Singapore
Nele Lenze	Globalization and Digital Culture: Connecting the Gulf and Korea  Research Fellow and Editor Middle East Institute, National University of Singapore
Discussant	Jang Ji-Hyang The Asan Institute for Policy Studies

Day 2: Friday,	May 15, 2015		
	Session 5	Economy: Trade, Finance, and Energy	
10:00-11:30	Moderator	Peter Sluglett Middle East Institute, National University of Singapore	
	Clement Henry	The Islamic Finance Crescent:  From Southwest to Southeast and Northwest Asia  Visiting Research Professor  Middle East Institute, National University of Singapore	
	Lee Kwon-Hyung	Korea-GCC Trade Relations and Economic Diversification  Head, Middle East and Africa Team  Korea Institute for International Economic Policy	
	Discussant	Park Jiyoung The Asan Institute for Policy Studies	
11:30-11:45	Closing Remarks		
11:45-13:00	Closing Lunch		

#### **NUS MEI Participant Biographies**

(Alphabetical Order)

**Dr. Veronika DEFFNER** is Visiting Senior Research Fellow at the Middle East Institute of the National University of Singapore. She is a social and cultural geographer. Before joining the Middle East Institute, she was working as a (Visiting) Assistant Professor at the German University of Technology in Muscat and at RWTH Aachen University since 2009. Her research covers social, cultural and political aspects of international migration in the Gulf region and the lived trans-locality of migrants in the Indian Ocean rim. She is particularly interested in the production of space and society in heterogeneous Gulf societies, against the background of rapid modernisation and persistently high dependence on foreign imported labour. Her main focus is on the Sultanate of Oman, where she has undertaken in-depth empirical field research over the last 6 years. Her current project and research at MEI concentrates on the endeavours and socio-political challenges of economic nationalisation strategies in the GCC countries. She will also extend the scope of this research to the exchange of experiences between the GCC and the ASEAN, particularly in Singapore and Malaysia. After her studies in Anthropogeography in Germany and France, she received her PhD at the Faculty of Philosophy at the University of Passau for her research on social and spatial inequalities in Salvador da Bahia (Brazil).

**Dr. Fanar HADDAD** is a Post Doctoral Research Fellow at the Middle East Institute of the National University of Singapore. He previously lectured in modern Middle Eastern history at the University of Exeter and, most recently, at Queen Mary, University of London. Prior to obtaining his DPhil, Haddad was a Research Analyst at the Foreign and Commonwealth Office where he worked on North Africa. He has since published widely on issues relating to historic and contemporary Iraq. His main research topics are identity, historical memory, nationalism, communal conflict and minority politics. He is the author of Sectarianism in Iraq: Antagonistic Visions of Unity (London/New York: Hurst/Columbia University Press, 2011). His research at the MEI will focus on historical memory and narratives of state in the Middle East.

Prof. Clement HENRY is a Visiting Research Professor at the Middle East Institute of the National University of Singapore. Prof. Henry has conducted research on political parties, the engineering profession, and financial institutions in various parts of the Middle East and North Africa since 1960. Research grants and teaching assignments took him principally to Algiers, Beirut, Cairo, Rabat, and Tunis. Before coming to Singapore in the fall of 2014 he was chair of the Department of Political Science, American University in Cairo, after retiring from the University of Texas at Austin in 2011. Earlier he had directed the Business School at the American University of Beirut, taught at the University of California, both at Berkeley and Los Angeles, at the University of Michigan, and at the Institut d'Etudes Politiques, Paris. He is currently studying Islamic finance, following up on his Politics of Islamic Finance (Edinburgh University Press, 2004), co-edited with Rodney Wilson, and is also working with Robert Springborg on a third edition of their Globalization and the Politics of Development in the Middle East (Cambridge University Press, 2001, 2010). Another of his projects, concerning rentier petro-states, is to trace the career patterns and politics of a cross section of Algeria's retired political elite of former student leaders he interviewed in UGEMA 1955-1962: Temoignages (Algiers: Casbah Editions, 2010, expanded edition, 2012). Recently he co-edited The Arab Spring: Will It Lead to Democratic Transitions? (Paley Macmillan, 2013). Dr. Henry received his Ph.D. in political science from Harvard University and an MBA from the University of Michigan.

**Dr. Nele LENZE** is a Research Fellow and Editor at the Middle East Institute of the National University of Singapore. Her research focuses on the cultural online sphere in the Gulf. Her main research interests include literature published in social media, through micro blogging tools, on blogs and in e-publishing houses. She holds a PhD in Middle Eastern Studies and Media Studies from the University of Oslo where she lectured on the Arab online sphere. She obtained her master's in Arabic literature from Freie University Berlin. Recently she co-edited "Converging Regions: Global Perspectives on Asia and the Middle East" (2014) edited by Charlotte Schriwer and Nele Lenze as well as "The Arab Uprisings: Catalysts, Dynamics, and Trajectories" edited by Fahed Al-Sumait, Nele Lenze, Michael Hudson (2014).

**Dr. Zoltan PALL** is a Post Doctoral Research Fellow at the Middle East Institute of the National University of Singapore. He is an anthropologist specialized on transnational Islamic movements in the Middle East and Southeast Asia. His main research topics include social movement theory, the structure and function of transnational networks, religious authority and sectarianism. His current research in MEI focuses on Salafism in Lebanon and its networking in the Arabian Gulf and Europe. Prior to obtaining his PhD at Utrecht University he was a Visiting Research Fellow at the International Institute for the Study of Islam in the Modern World (ISIM) and a Research Fellow at Utrecht University. He published articles on Salafism in Kuwait and Lebanon, and he is the author of Lebanese Salafis between the Gulf and Europe: Development, Fractionalization and Transnational Networks of Salafism in Lebanon (Amsterdam: Amsterdam University Press - Forum Publications, 2013).

**Prof. Peter SLUGLETT** is Director of the Middle East Institute of the National University of Singapore. He has taught Middle Eastern History at the University of Durham (1974-1994) and at the University of Utah, Salt Lake City (1994-2011), where he was Director of the University's Middle East Center. He has published widely on the modern history of Iraq, including *Iraq since 1958: from Revolution to Dictatorship, 3rd ed.*, (2001, with Marion Farouk-Sluglett), and *Britain in Iraq: Contriving King and Country* (2007). He has also edited and contributed to *The Urban Social History of the Middle East 1750-1950* (2008), *Syria and Bilad al-Sham under Ottoman Rule: Essays in Honour of Abdul-Karim Rafeq* (2010, with Stefan Weber), and *Writing the Modern History of Iraq: Historiographical and Political Challenges* (2012). He has recently completed an *Atlas of Islamic History* (2014, with Andrew Currie).

#### **Korean Participant Biographies**

(Alphabetical Order)

**Dr. GO Myong-Hyun** is a research fellow in the Risk, Information & Social Policy Program in the Center for Public Opinion and Quantitative Research at the Asan Institute for Policy Studies. Previously, Dr. Go was a postdoctoral researcher at the University of California, Los Angeles, Neuropsychiatry Institute, where he analyzed social networks, complex social interactions over space, and geospatial modeling of disease. His research applies these statistical perspectives to issues of national security to examine the role of mass protests and collective action in South Korean society and the structural stability of North Korea in the face of its failing economy. Dr. Go's latest publications include "Beyond the UN COI Report on North Korean Human Rights," (2014), "North Korea as Iran's Counterfactual: a Comparison of Iran and North Korea Sanctions," (2013), and "Economic Improvement in North Korea," (2013). Dr. Go received a B.A. in economics-mathematics and M.A. in statistics from Columbia University and his Ph.D. in policy analysis from the Pardee RAND Graduate School.

**Dr. HAHM Chaibong** is the president of the Asan Institute for Policy Studies. Previously, he was a senior political scientist at the RAND Corporation in Santa Monica, California, professor in the School of International Relations and the Department of Political Science as well as the director of the Korean Studies Institute at the University of Southern California, director (D-1) of the Division of Social Sciences Research & Policy at UNESCO in Paris, and a professor in the Department of Political Science at Yonsei University. Dr. Hahm is the author of numerous books and articles, including "South Korea's Miraculous Democracy," *Journal of Democracy*(2008), "The Two South Koreas: A House Divided," *The Washington Quarterly* (2005), and *Confucianism for the Modern World* (co-edited with Daniel A. Bell, Cambridge University Press, 2003). He has taught at Duke, Georgetown, and Princeton Universities. Dr. Hahm received a B.A. in economics from Carleton College and his M.A. and Ph.D. in political science from the Johns Hopkins University.

**Dr. JANG Ji-Hyang** is a research fellow in the Middle East and North Africa (MENA) Program in the Center for Regional Studies at the Asan Institute for Policy Studies. Dr. Jang also serves as a policy advisor on Middle East issues to South Korea's Ministry of Foreign Affairs. Previously, Dr. Jang taught comparative and Middle East politics at Seoul National University, Yonsei University, Ewha Woman's University, and the Hankuk University of Foreign Studies. Her research interests include political Islam, Islamic finance, comparative democratization, and state-building. Dr. Jang is the author of numerous books and articles, including *The Arab Spring: Will It Lead to Democratic Transitions?* (with Clement M. Henry (eds.), Palgrave Macmillan 2013) and a Korean translation of Fawaz Gerges' *Journey of the Jihadist: Inside Muslim Militancy* (Asan Institute 2011). Dr. Jang received a B.A. in Turkish studies and M.A. in political science from the Hankuk University of Foreign Studies and her Ph.D. in political science from the University of Texas at Austin.

**Prof. KIM Suwan** is a professor in the Department of Arabic Interpretation and Translation at the Hankuk University of Foreign Studies. She also teaches in the Department of Middle East and African Studies in the Graduate School of International Area Studies at the Hankuk University of Foreign Studies. Prof. Kim's research focuses on social and cross-cultural studies, including Arabic, Islam image and perception studies, behavioral psychology, media and cultural business marketing in the Middle East. She was the head of the Arab Business Marketing Forum 2012 by the Korean Chamber of Commerce and is currently ab editorial board member of the *Journal of the Korean Association of Middle East Studies*. Prof. Kim received an M.A. in Arabic Translation and Interpretation from Hankuk University of Foreign Studies and her Ph.D. in International Area Studies (Middle East Studies) with coursework in Arabic Literature at the Jordan National Universit in Amman, Jordan.

Mr. KWON Hee-seog is the Director-General of the African and Middle Eastern Affairs Bureau at the Republic of Korea Ministry of Foreign Affairs. In his thirty year career at the foreign ministry, Mr. Kwon has worked extensively on security issues in the Middle East and Africa. In 2010, he was deployed to Parwan, Afghanistan, as part of the Korean Provincial Reconstruction Team. Mr. Kwon also served as a First Secretary at the Korean Embassy in Lebanon from 1999 to 2004 and as a Political Affairs Officer on the United Nations Operation in Somalia from 1993 to 1995. Mr. Kwon has also worked on nuclear nonproliferation and disarmament issues, having served as the Director of the Disarmament and Nonproliferation Division in the foreign ministry from 2004 to 2006 and been a Visiting Fellow at the Monterey Institute of International Studies from 2009-2010. His other postings include to the Korean Embassy in Spain (2011-2013), Austria (2006-2010), the Korean Permanent Mission to the United Nations (1997-1999), and deployment on the United Nations Protection Force in the Former Yugoslavia (1995-1997). Mr. Kwon is a graduate of Seoul National University.

**Dr. LEE Kwon Hyung** is the Head of the Middle East and Africa Team at the Korea Institute for International Economic Policy (KIEP). He is also an Adjunct Professor at Graduate School of International and Area Studies, Hankuk University of Foreign Studies. His research focuses on industrial and energy policy in Middle Eastern countries. His recent publications are on the healthcare sector of MENA countries, structures and risk factors of Islamic project finance, and global development of shale gas and its implications for Korea. He received his B.A. and M.A. in Economics from Seoul National University and a Ph.D. degree in Economics from the School of Oriental and African Studies (SOAS), University of London.

**Prof. PARK Hyondo** is HK (Humanities Korea) Research Professor in the Institute of Middle Eastern Affairs at Myongji University in Seoul, Korea. He also serves as a Policy Advisor to the Ministry of Foreign Affairs, a Lecturer at the Ministry of Culture, Sports and Tourism, and the Editor-in-Chief of *Religion & Peace*, an English-language journal published by the International Peace Corps of Religions. He has written extensively on Islam and Middle East, including the Korean translation of the Constitutions of Middle Eastern countries. He received his B.A. in Religious Studies from Sogang University (Seoul, Korea), and his M.A. in Islamic Studies from the Institute of Islamic Studies at McGill University (Montreal, Canada). He completed his doctoral program (Islamic Studies) at McGill and received his Ph.D. (Islamic Studies) from the University of Tehran in Iran. As a visiting fellow, he also studied Islam and society in Iran at the Institute of Short Term Education and Sabbaticals of Al-Mustafa International University in Qom, Iran.

**Dr. PARK Jiyoung** is a research fellow in Science and Technology Policy Program in the Center for Global Governance at the Asan Institute for Policy Studies. Previously, she was a research fellow and managing director of the R&D Feasibility Analysis Center at the Korea Institute of S&T Evaluation and Planning (KISTEP) and also a visiting research scientist at the Center for Innovation at the University of Maryland. Dr. Park's research focuses on the study of policy and management issues for nuclear technology, R&D for global green growth policies, economic analysis of R&D programs, and developing support for the formulation of evidence-based policies in the science and technology fields. Her recent publications include, "Assessment System for Feasibility Analysis of National R&D Programs: The case of Korea," International Journal of Innovation and Technology Management (2011). Dr. Park received her B.S. and M.S. in nuclear engineering and an M.S. in public policy from Seoul National University and her Ph.D. in nuclear engineering and radiological sciences from the University of Michigan.

**Dr. SHIN Chang-Hoon** is a research fellow in the Nuclear Policy and Technology Program and the director of the Center for Global Governance at the Asan Institute for Policy Studies. Previously, Dr. Shin taught public international law, international organizations, international economic law and the law of the sea at Seoul National University and Myongji University. Dr. Shin has been an active participant in international conferences held at the International Maritime Organization and is a member of the Compliance Group established by the 1996 London Protocol to the Convention on the Prevention of Marine Pollution by Dumping of Wastes and Other Matter. Dr. Shin's research focuses on dispute settlement, the law of the sea, international environmental law, international humanitarian law and the study of the nonproliferation regime. He received a B.S. and an L.L.M from Seoul National University, and a D.Phil. from the University of Oxford.