

THE ASAN INSTITUTE for POLICY STUDIES



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I

About the Asan Institute



Mission Statement

As an independent, non-partisan think tank, the Asan Institute for Policy Studies is dedicated to undertaking policy-relevant research to foster domestic, regional, and international environments conducive to peace and stability on the Korean Peninsula.

The Asan Institute was established in commemoration of the Founder and Honorary Chairman of Hyundai Group, Chung Ju-yung, who left an indelible mark on South Korea’s modernization and inter-Korean exchanges towards peace.

Named after Chung Ju-yung’s pen name, “Asan,” Dr. MJ Chung founded the Asan Institute on February 11, 2008 to become a world-class think tank that mirrors South Korea’s place on the world stage.

Chronology

Feb. 11, 2008	Founding of the Asan Institute for Policy Studies Dr. Han Sung-Joo inaugurated as the Chairman and President of the Institute
Feb. 11, 2009	Ambassador Song Young-Shik inaugurated as the President of the Institute
Jan. 13, 2010	Opening of the Asan Institute’s new building
Mar. 10, 2010	Dr. Hahm Chaibong inaugurated as the President of the Institute
Jan. 28, 2011	Dr. Lee In-ho inaugurated as the Chairman of the Institute
Feb. 26, 2014	Dr. Hahm Chaibong inaugurated as the Chairman of the Institute
May 15, 2019	Dr. Han Sung-Joo inaugurated as the Chairman of the Institute
Mar. 29, 2022	Ambassador Lee Jun-gyu inaugurated as the Chairman of the Institute Dr. Choi Kang inaugurated as the President of the Institute
Mar. 23, 2023	Dr. Yoon Young-Kwan inaugurated as the Chairman of the Institute

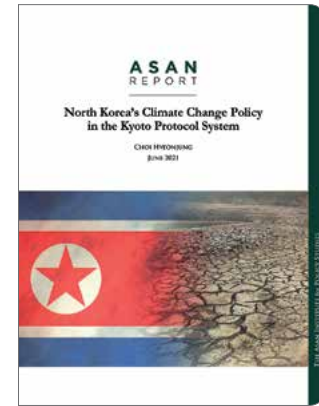
II Research



Center for Foreign Policy and National Security

The Center for Foreign Policy and National Security was established to help devise foreign affairs and national security policies that contribute to the stability of Northeast Asia and the promotion of peace on the Korean Peninsula through theoretical considerations and empirical analysis of the ever-changing geopolitical environment internationally.

By holding joint academic conferences with a wide range of domestic and foreign research institutes, while also conducting research projects and releasing publications at the same time, the center plays an important role in contributing to the revitalization of public-private cooperation networks as it heightens the level of social discourse. The main research topics are related to multilateral cooperation and regional security, public diplomacy, and comparative analysis of foreign affairs and national security policies by country.



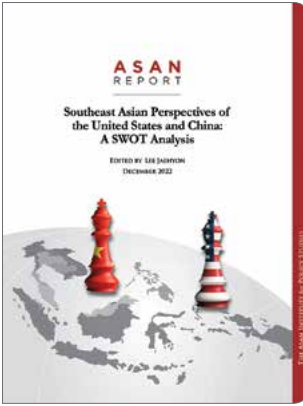
Issue Brief (left)
Calls for Change in the U.S. Nuclear Posture and Implications for South Korea

Issue Brief (center)
North Korean Provocations and the Assurance Challenge for the ROK-US Alliance

Asan Report (right)
North Korea's Climate Change Policy in the Kyoto Protocol System

Center for Regional Studies

The Center for Regional Studies consists of four separate program areas—the United States, China, the Middle East, and Southeast Asia & Oceania—with the programs all attempting to analyze and understand each region by carrying out research on their relations with Korea. This includes a host of pending responsibilities and issues, notably those concerned with politics, economics, society & culture, and international relations in each specific area. While exploring the direction of foreign policy through detailed investigations into a particular region and its associated countries, the center highlights Korea’s role as a developed and technologically advanced country in the always-changing international community.



Issue Brief (left)
Reciprocating Trust and Reconciling Ambitions in ROK-U.S. Defense Industrial Cooperation

Issue Brief (center)
Discord in Harmony: Three Countries' Different Intentions at the 9th ROK-Japan-China Trilateral Summit

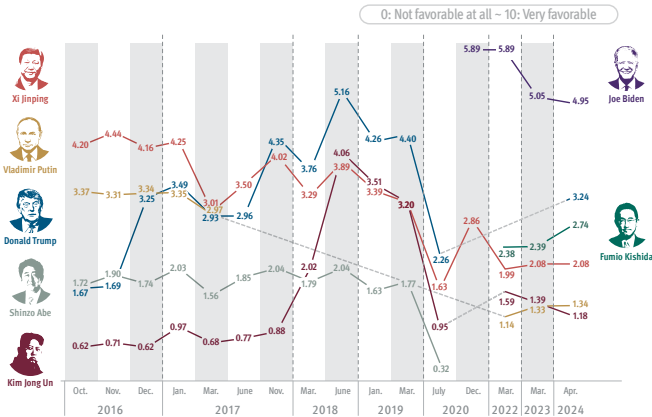
Asan Report (right)
Southeast Asian Perspectives of the United States and China : A SWOT Analysis



Public Opinion Studies Team

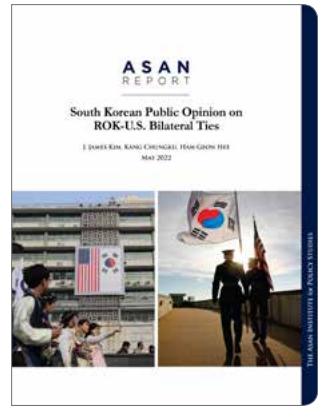
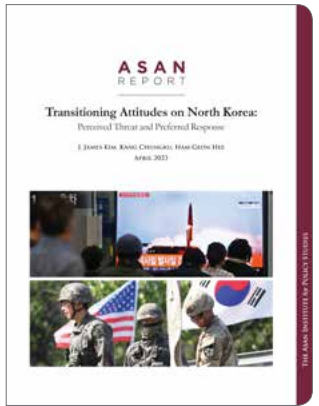
LEADER FAVORABILITY

🕒 How would you rate the favorability of the following leaders?



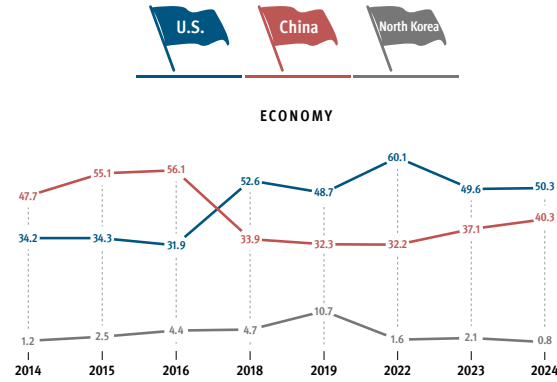
Asan Report (left)
Transitioning Attitudes on North Korea: Perceived Threat and Preferred Response

Asan Report (right)
South Korean Public Opinion on ROK-U.S. Bilateral Ties



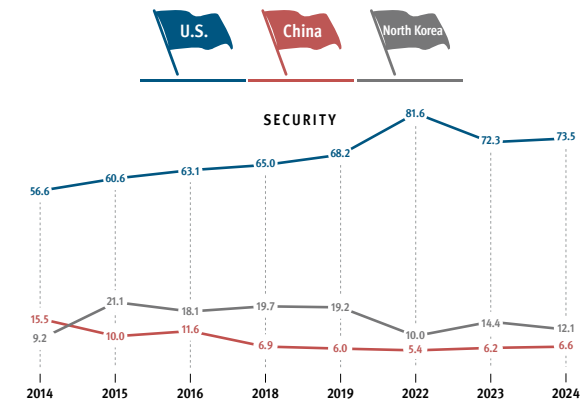
MOST IMPORTANT COUNTRY FOR SOUTH KOREA'S ECONOMY

🕒 Which country is most important for South Korea's economy?



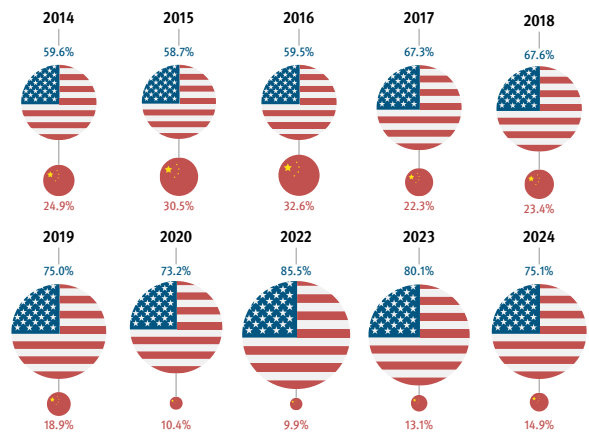
MOST IMPORTANT COUNTRY FOR SOUTH KOREA'S SECURITY

🕒 Which country is most important for South Korea's security?



SOUTH KOREA'S FUTURE PARTNER

🕒 If the United States and China continue their rivalry, which country should South Korea strengthen ties with?



The Public Opinion Studies Team is contributing to the drafting of policies and collecting data on public opinion by analyzing how domestic sentiment is changing through public opinion surveys and statistical analysis. On the other hand, it is also summarizing and evaluating policies using mathematical modelling, such as quantitative analysis and statistical tools, and coming up with future policy alternatives based on these results. What's more is that by disclosing a large amount of qualitative and quantitative data to experts and the public at large, the team is also playing a critical role in encouraging social discourse to derive policy alternatives.

III

Activities of the Institute



Asan Plenum

The *Asan Plenum*, which discusses pressing issues in the international arena, is the main annual meeting of the Asan Institute.

Foreign affairs and national security experts in South Korea and overseas participate as both the agents and audience of the discussions, with the aim of uncovering worthwhile policy alternatives.



- 2011 “Our Nuclear Future” (June 13 - 15, 2011)
- 2012 “Leadership” (April 25 - 27, 2012)
- 2013 “New World Disorder” (April 30 - May 1, 2013)
- 2014 “Future of History” (April 22 - 23, 2014)
- 2015 “Is the U.S. Back?” (April 28 - 29, 2015)
- 2016 “The New Normal” (April 26 - 27, 2016)
- 2018 “Illiberal International Order” (April 24 - 25, 2018)
- 2019 “Korea’s Choice” (April 23 - 24, 2019)
- 2023 “Alliance of 70 Years and Beyond” (April 25, 2023)
- 2024 “Future of Asia: Prosperity and Security”
(May 14, 2024)

Asan Symposium



The Asan Institute holds an annual *Asan Symposium* to promote multilateral cooperation for world peace and to propose rational policy alternatives regarding international issues. In light of this, the Asan Symposium invites highly respected scholars and leaders from myriad fields to spur important public discourse on international political issues facing both the Korean Peninsula and the world, while also contributing to the expansion of dynamic international exchanges.



Asan Policy Forum

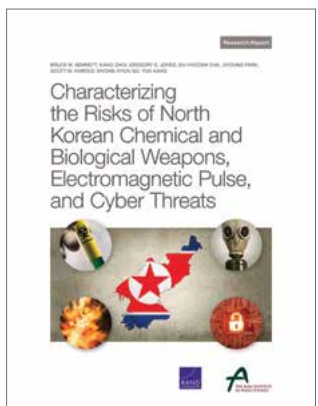
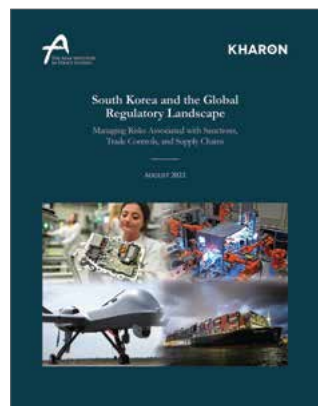


The *Asan Policy Forum* is a monthly meeting of foreign affairs and national security experts to analyze time-sensitive issues. Through expert presentations on urgent issues and subsequent discussions between conservative and progressive panels, policy alternatives that are objective and non-partisan are presented.



Joint Research

The Asan Institute is strengthening the promotion of academic exchanges with the international community by advocating for joint research with leading research institutes and global think tanks in the United States, Japan, and Europe, including the RAND Corporation, Brookings Institution, Chicago Council on Global Affairs (CCGA), and the Université Libre de Bruxelles.



Asan-RAND Joint Report (left)
Options for Strengthening ROK Nuclear Assurance

Asan-Kharon Joint Report (center)
South Korea and the Global Regulatory Landscape

Asan-RAND Joint Report (right)
Characterizing the Risks of North Korean Chemical and Biological Weapons, Electromagnetic Pulse, and Cyber Threats

Asan Roundtable



The Asan Institute regularly invites domestic and foreign scholars and policy experts to the *Asan Roundtable*, a forum for lively, unfettered discussions on topics related to the Korean Peninsula and international matters. The institute also conducts activities to discuss the situation on the Korean Peninsula and imminent diplomatic and security issues with foreign diplomatic missions in Korea.

IV

Publications



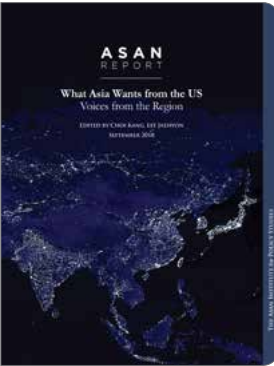
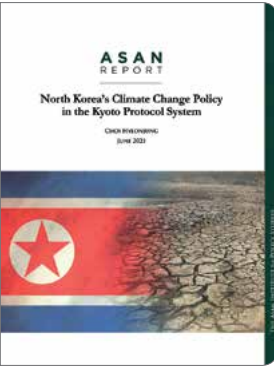
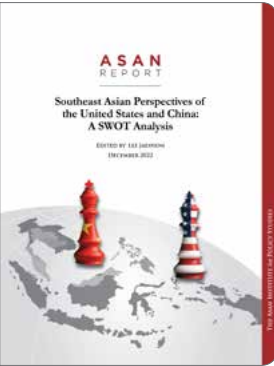
Issue Brief

Featuring noted experts in numerous fields and regions who provide astute insight into international issues, *Issue Brief* is a report that analyzes current domestic and international issues and pending diplomatic concerns in a timely manner in response to the rapidly changing international environment. The report covers topics such as national security, nuclear issues, diplomatic relations, governance, global governance, international law, science & technology, economics, democracy, culture, social issues and energy.



Asan Report

Through the publication of *Asan Report*, the Asan Institute provides extensive information on major international community issues to experts in the field of foreign affairs and national security, policymakers, and the general public. Published in either Korean or English (depending on the topics addressed), *Asan Report* deals with a variety of topics, ranging from national security, diplomatic policies, and regional studies to global governance and public opinion.



The Asan Forum (online English journal)

The Asan Forum is an online English-language journal that analyzes changes going on within the Asia-Pacific region. The journal’s main task is to highlight trends in major diplomatic issues not only inside but also outside the region. Specifically, by analyzing a situation based on the historical, social, and cultural contexts of each country, *The Asan Forum* provides a wide array of in-depth conclusions to readers.



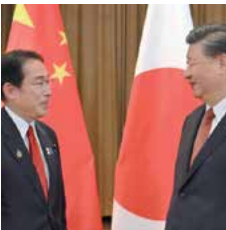
April 24, 2024 | Special Forum

Introduction

A country steeped in pacifism after World War II has awakened to a world mired in war and the threat of coercion around its borders. As recently as [...]

Editorial Staff

COVID-19, History problem, Senkakus, Taiwan contingency, Ukraine War



April 24, 2024 | Special Forum

Japanese Perceptions of the Threat from China

Japanese publications have long recognized that China poses a threat to their country. Lately, the threat has appeared more serious and more urgent. In this article, I try [...]

Gilbert Rozman

APEC summit, Taiwan contingency, Wolf Warrior Diplomacy



April 23, 2024 | Special Forum

The Accomplice: Japanese Threat Perceptions of Russia

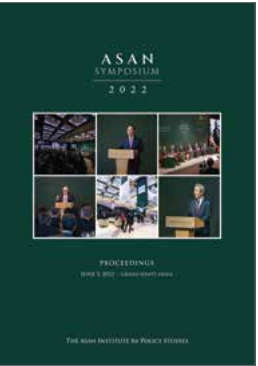
A quick glance at a map suggests that Russia is a direct military threat to Japan. The closest Russian troops are deployed on Kunashir, a mere 25km from [...]

James D.J. Brown

NATO, North Korea, Ukraine War

Proceedings

Proceedings are published transcripts and summaries produced after conferences where world-class experts discuss policy initiatives and international diplomatic issues. They are provided to government officials, experts in the field, and the general public.



Asan International Security Outlook

Since 2015, the Asan Institute has been publishing an annual report that makes farsighted predictions about potential changes in the international environment vis-à-vis the Korean Peninsula. *Asan International Security Outlook* provides analysis and prospects by issue and region through one keyword selected every year, enhancing experts' understanding and the general public's awareness of changes in international matters as well as contributing to the government's policy-making process.



The Asan Book Series

The Asan Institute publishes and translates books in various fields, ranging from foreign affairs, national security, and international relations to humanities and liberal arts. Edited volumes of conferences and research projects and translated books involving prominent scholars, experts and specialists in each field help broaden and deepen readers' perspectives in a wide variety of relevant fields.



V

Asan People



Founder and Honorary Chairman

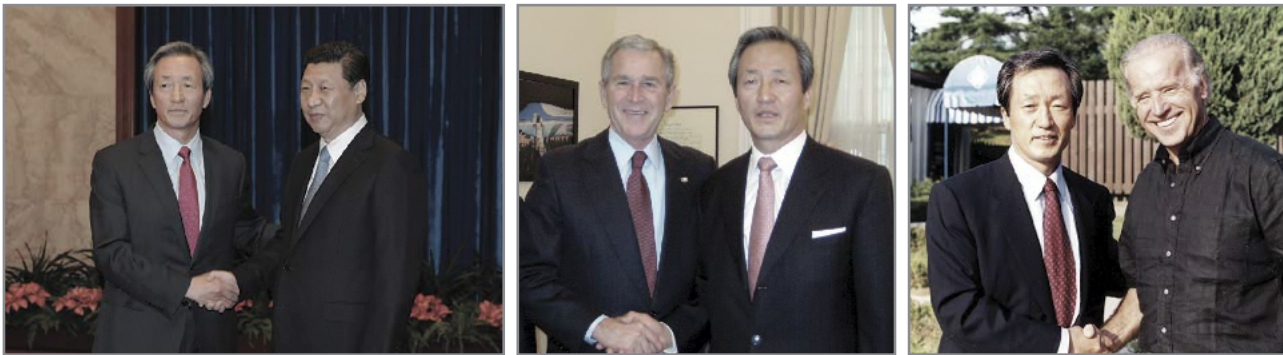


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M.S. MIT Sloan School of Management
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Professional Experience Lawmaker for 7 terms (13th-19th National Assembly), Republic of Korea
Chairman of the Grand National Party
Chairman of the Asan Foundation
Honorary Chairman of the Asan Nanum Foundation
Honorary Chairman of the University of Ulsan
Vice President of FIFA (Fédération Internationale de Football Association)
Co-chairman of the Korean Organizing Committee for the 2002 Korea-Japan
FIFA World Cup

Publications *The Promise of Liberal Democracy* (Midasbooks Publishers, 2012)
The Promise of the Market Economy (Midasbooks Publishers, 2012)
The Promise of Fair Society (Midasbooks Publishers, 2012)
Conversations with Leaders (Purme Publishers, 2012)
My Challenges, My Passions (Gimm-Young Publishers, Inc., 2011)
This I Say to Japan (Gimm-Young Publishers, Inc., 2001)
The government-business relationship of Japan (The Korea Economic Daily, 1995)
Business Ideology (University of Ulsan Press, 1982)



Chairman



Yoon Young-kwan

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Advisor, International Committee for the Red Cross
Director, Korea Peace Institute
Minister, Ministry of Foreign Affairs and Trade, Republic of Korea
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Member of the Standing Committee at the Peaceful Unification Advisory Council
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Director of International Arms Control Studies at the Korea Institute for Defense Analyses (KIDA)

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VI

Board of Trustees



Board of Trustees

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